Hangtags for use with an Automatic Tag Attacher/Printer Abstract of the Disclosure

The hangtags with pre-punched openings are supplied on a roll with adjacent tags connected end-to-end by one or more elements which space the ends of the hangtags a short distance apart. Each hangtag in turn is aligned with an article to be tagged. A plastic fastener is received through the opening in the hangtag and the article, to attach the hangtag to the article. The connecting elements are severed simultaneously to separate the attached hangtag from the next hangtag by pulling the article from the apparatus such that a pull force is perpendicular to the hangtag end and is transferred through the fastener to the attached hangtag. The connecting elements are formed such that the pull force necessary to separate the hangtags is less than the force necessary to tear the portion of the hangtag body surrounding the fastener receiving opening. A reciprocating mechanism holds the next hangtag, as the attached hangtag is removed. It may also sever some or all of the connecting elements as it moves into position. A thermal transfer printer may be utilized to print blank hangtags as they are supplied to the fastener dispenser.